

# HOLIDAY 2016

Lifestyle Trends  
Fashion Trends  
Gift Guides



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MEN

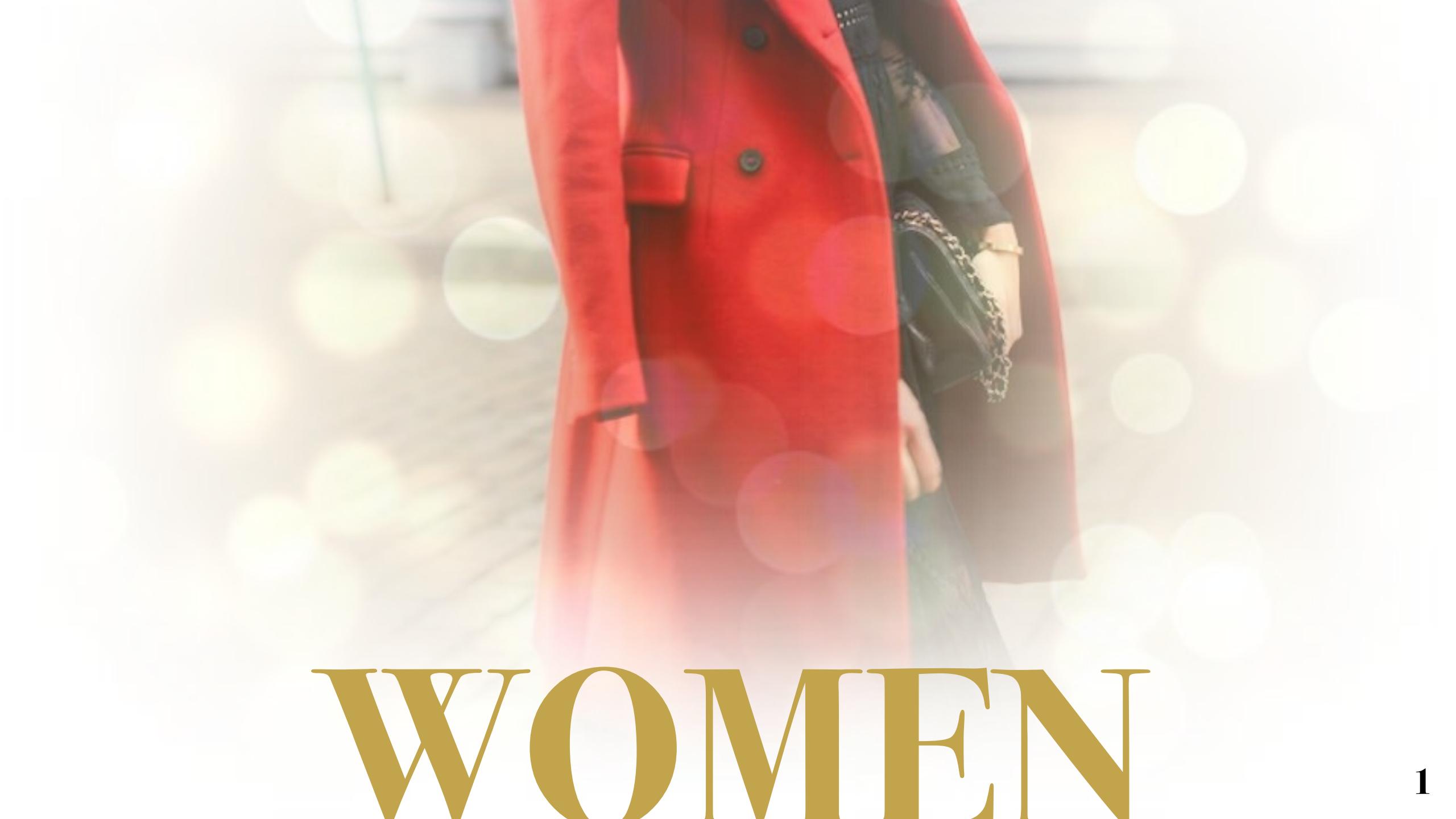
KIDS & TEENS

HOME

DINING

COLORS

|    |  |
|----|--|
| 1  | <b>Notes:</b>  |
| 6  | These trends are macro –   |
| 11 | <ul style="list-style-type: none"><li>• They can be tailored to your region.</li><li>• They are broad enough that shoppers and guests can find a trend that they are using.</li></ul>                  |
| 16 |  |
| 21 |  Trend Alert Snowflake - These are reoccurring trends from Fall 2016 that are still relevant for the holiday season. |
| 23 |  |

A photograph of a woman from the waist up. She is wearing a bright red double-breasted coat with black buttons and a belt. She is also wearing dark pants and a black top. She is holding a black handbag with a gold chain strap. The background is blurred, showing some greenery and a building.

# WOMEN

# Street Style

Women's casual wear is breaking the boundaries of 'pretty in pink.'

From the morning commute to cocktail hour, these top trends transform comfy styles into high fashion ensembles.

## *Puff, Puff & Away*

Puffer jackets launch from sporty to stylish with bold cuts, pretty shades and chrome-like finishes.



## *New Neutral*

Color-less, style more. The pastel shades of summer lose their way in a sea of camel, cream, beige and taupe.

## *Simple Suits*

Monochrome separates are a working woman staple this season. Finished with cold-weather accessories, matching shades have never looked better.

# Family Affair

Holiday gatherings aren't complete without a touch of luxury.

These top trends add elegance and sophistication to holiday dinners, soirees and more.



## *The Velvet Touch*



The season's biggest fabric takes on holiday mingling in rich ruby hues. Velvet dresses with a sweetheart neckline add a romantic flair (and leave room for jewelry).

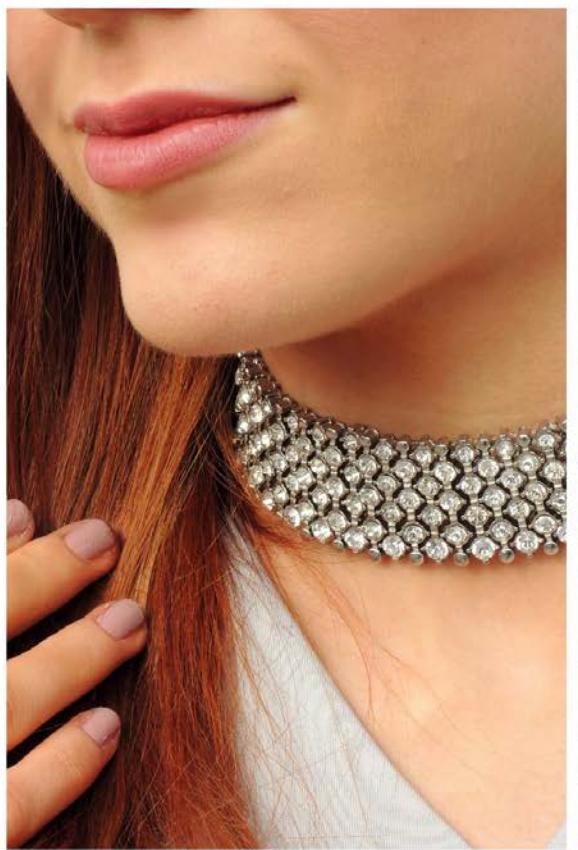
## *Favorite Furs*

Fuzzy warmth reaches chic heights with fur stoles, shawls and more - ideal for cozy nights in or cool nights out.

## *Lacy Love*



Embrace a dark romance with black lace and sheer detailing. A long skirt and high neckline make these sultry fabrics suitable for family dinners and cocktail hour.



### ***Choker Chic***

Thanks to Hollywood starlets, the diamond choker is the must-have party accessory for a stunning neckline.



### ***Liquid Gold***

Metallic takes the place of sparkle with glossy, light-catching attire. Ladies look red-carpet ready with metallic gowns and one-shoulder details.



### ***Stacked Up***

Super stacked heels elevate style with their signature chunky build. Bold color heels make the perfect accessory for a champagne toast or night on the dance floor.



What will you be wearing when the clock strikes midnight?

Glitz and glam is all the rage with these top trends for the ultimate NYE.

# GIFT GUIDE

8 Easy Ideas for Her

Earrings  
Sunglasses  
Fur  
Book Tech  
Watches  
Purses  
Perfumes  
Shoes

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6  
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8





# MEN

# Street Style

Men's casual wear gets a new take on texture this winter.

From weekday errands to nights out with the guys, these top trends are built for stylish play.



## *Puff, Puff & Away*

Men are true 'Puff Daddies' this season with this blown-out jacket trend. Neutral charcoals and metallic blacks go with everything while bright hues add high fashion flair.



## *Checking In*

A staple for the workweek, classic plaid—along with Western style plaid—take the lead for easy winter fashion.



## *Shear Details*

Retro edge meets plush softness in shearling aviator jackets, a smart choice for easygoing warmth.

# Family Affair

Well-groomed style goes way beyond black.

These top trends for holiday parties, family gatherings and more are cozy and chic.

## *The Velvet Touch*

In sync with women's fashion, velvet gets the tailored treatment for men with formfitting jackets the whole family will enjoy.



## *Turtle Takeover*

No neckline, no problem. Turtlenecks provide maximum comfort (and look great with a slouchy coat and jeans).



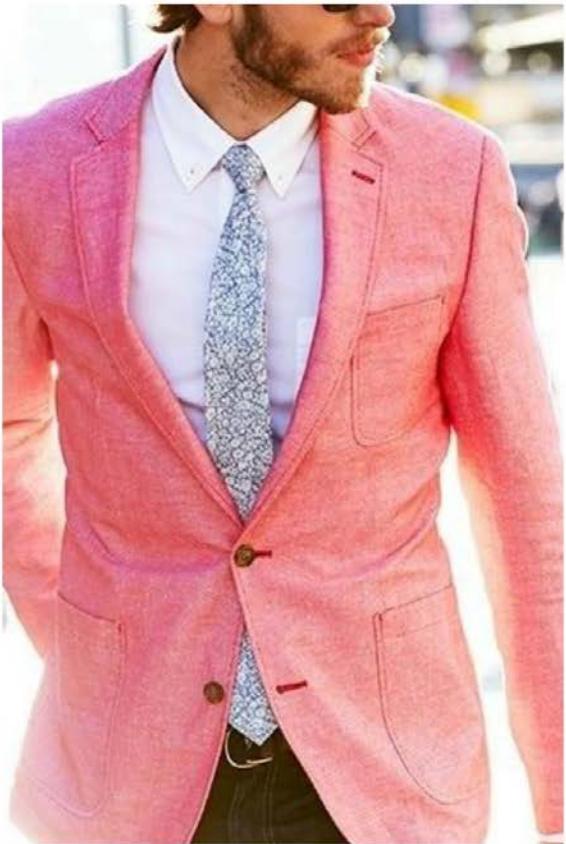
## *Copper King*

The classic suit-and-tie look is replenished for the holidays with orangey-brown and copper hues, a warm alternative to traditional blacks and greys.



### ***Sneaker Game***

Simple sneakers from fall join tailored suits for all-night NYE comfort and style.



### ***Think Pink***

Whether they're barely blushing or full on fuchsia, guys are heating up in the hottest of pinks for their night out.



### ***Liquid Gold***

Popular bomber jackets are going platinum for the holidays with head-turning metallic. Paired with a sleek black tie and button-up, guys find the ideal pairing of polished and cool.

Late-night parties need no-fail style.

Ring in the New Year with top trends that are colorful, fun and free.

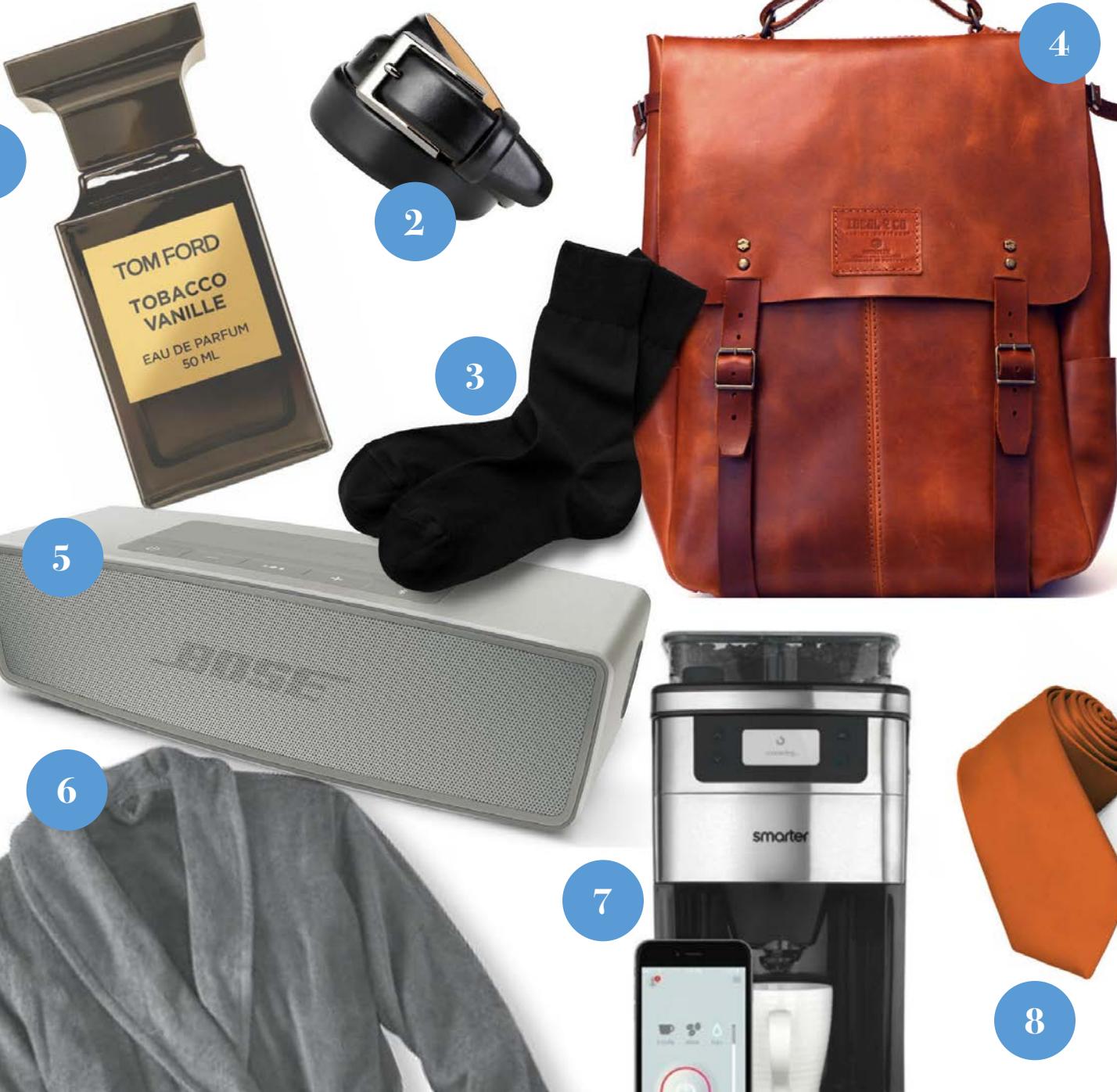
*Party Time*

# GIFT GUIDE

8 Easy Ideas For Him

Cologne  
Belts  
Dress Socks  
Backpacks  
Speakers  
Cozy Robes  
Kitchen Tech  
Ties

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# KIDS & TEENS

# Street Style

Kids casual wear brings 'cool' to a new level this winter.

These top trends will help kids, tweens and teens rock their style with confidence.



## Bomber Brilliance

Silky bomber jackets get an A+ for sporty style this season. Patches, rich colors and funky patterns give this look a youthful appeal.



## Fur-Baby

Little ones will snuggle up to faux fur sweaters, jackets, vests and more in trending leopard print this season. Colorful fur gives this plush style a high-fashion vibe.



## Sergeant Style

Tough, durable and winter-ready, combat boots are stomping the streets this season. Boots paired with destroyed denim give an ultra-edgy vibe.

# Family Affair

To grandmother's house they go...

Gift giving with the family looks all grown up with these top holiday trends.



***The Velvet Touch***   
Young ladies are sure to impress with velvet in deep, midnight hues. Sophisticated and soft, it's the perfect fabric for family gatherings.

***Checking In***   
Plaids prep for winter with long sleeves and mature cherry reds. Young men will make relatives proud in this pressed and polished look.

***Satin Style***  
Family pictures will be more elegant than ever when little ones dress in a satin smooth ensemble.



### ***Glitz & Glam***

A holiday season staple, teens will embrace sequins in rich, wintery hues for a night out with friends.



### ***Chrome If You Want To***

Disco fever enters the millennium with cool iridescent accessories. Young party-goers will shine all night long when rocking this trend.



### ***Choker Chic***

This favorite '90s trend hits a new generation with studded charm. Decorative chokers in luxe fabrics like velvet add a feminine feel.



What teenager wouldn't love to sparkle and shine?

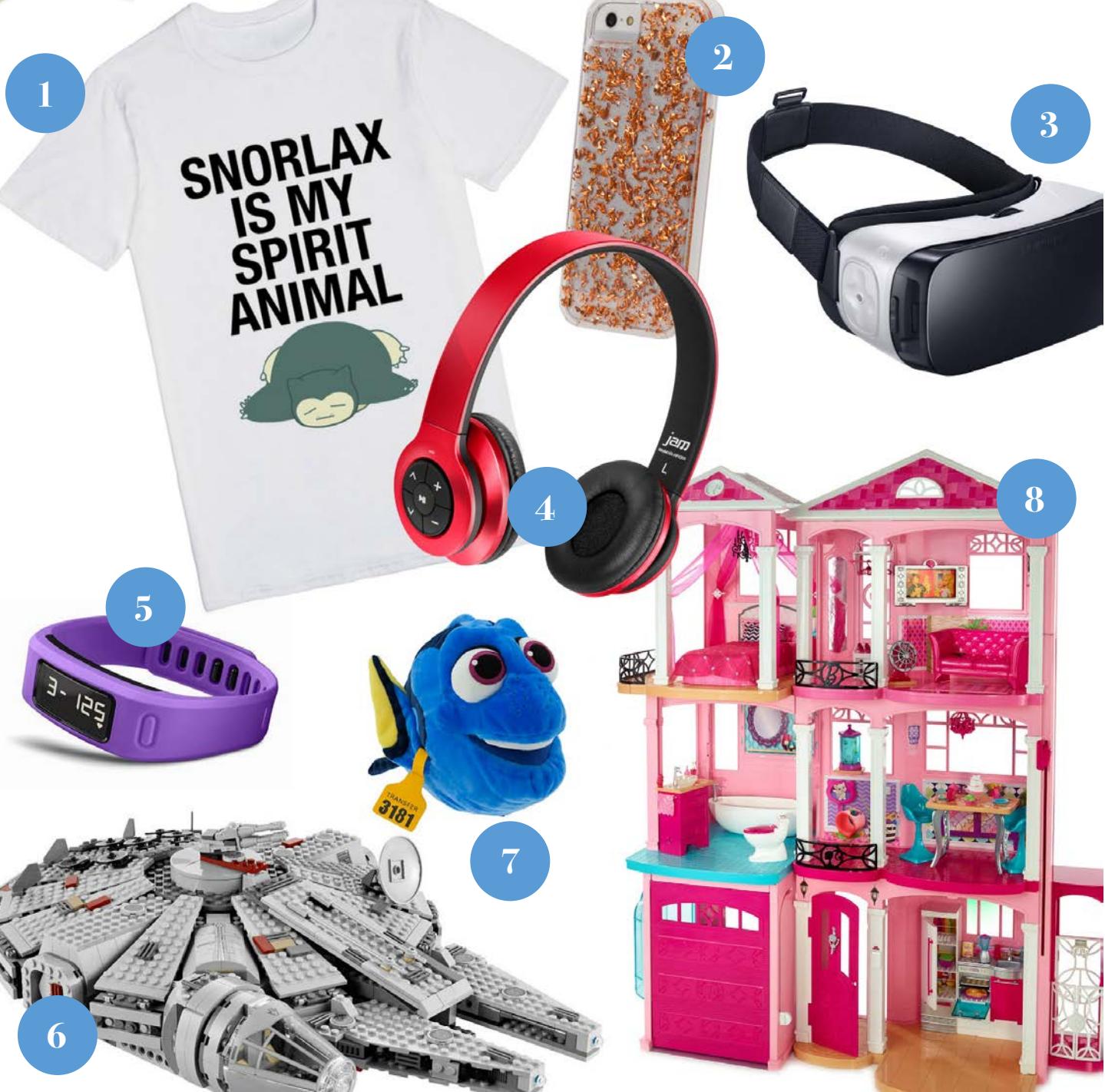
These top trends for a Happy New Year make staying up past midnight easy.

# GIFT GUIDE

8 Easy Ideas for Them

- Graphic Tees
- Phone Accessories
- Virtual Reality
- Headphones
- Fitness Trackers
- Legos
- Stuffed Toys
- Doll Houses

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# HOME

# Spooky Staples

Americans spend \$6.9 billion (yes – billion!) a year on Halloween – with each person spending nearly \$80 on decorations alone.

Take a look at these top trends for spooktacular home décor.



## Gothic Glamour

Make your home spooky *and* stylish with moody hues like black & gold. Plus, the color scheme is reusable throughout the year.



## Pumpkin Party

Whether pumpkin-shaped or pumpkin-scented, cream-colored candles add an elegant dinnertime glow.



## Scarily Chic

Black & white stripes help orange treats pop. Add a monochrome tablecloth, table runner or place mat to your décor for contrast and style.



### ***Perfect Contrast***

Bump up festive orange, red and plum centerpieces with a splash of blue. The unique color combination will impress dinner guests with unexpected charm.



### ***Copper Toast***

For the perfect complement to golden fall foliage, move metals unto the table with copper, gold and bronze accents for your drinking glasses.



### ***Fine Dining***

Upgrade paper turkeys and pilgrim hats for gorgeous china. Nontraditional charcoal and violet hues add cooling sophistication when placed with vibrant earth tones.

# Table Talk

Family memories are made when you set a welcoming table.

Take a look at these top trends for a meal everyone will be thankful for.

# Cozy Moments

Welcome holiday visitors into a home that's as festive as it is inviting.

Take a look at these top trends for 'decking the halls' in style.



**Metal of Distinction**  
Bring neutral furnishings to life with metallic tables, pillows and more. Combine gold or silver hues with matte décor for an eclectic mix of materials.



**Home is Where the Hearth Is**  
Fireplaces are the focal point of the room this season. Keep yours appropriately decked for the holidays with mantelpiece must-haves in traditional colors.



**Bathroom Break**  
Are bathrooms the new living rooms? Ditch bathroom clutter for holiday cheer with inviting seasonal decorations.

# GIFT GUIDE

6 Ideas for the  
Guest/Host

For the host..

Bar Sets

Gourmet Spices

Chocolates

For the guest...

Candles

Blankets

Spa Kits

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6





# DINING

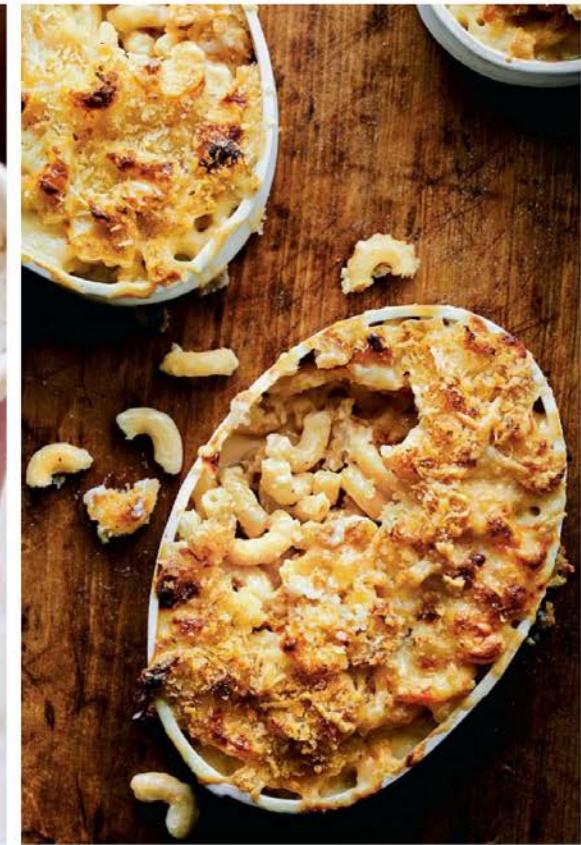
# Tasty Treats

The holiday season is made for celebrating *together*.

Raise a glass while you savor these top trends for dining out.

## *Pass the Plate*

Friends, colleagues and families reunite this holiday season – and shareable entrées provide an easy-going group dining experience.



## *Flavors of the season*

The stress of holiday shopping is eased by favorite seasonal flavors on the go, like peppermint, pumpkin, gingerbread, cinnamon and more.

## *Comfort & Joy*

Home-cooked taste doesn't have to start at home. Families are taking a well-deserved break from cooking to feast on comfort food cravings at their favorite restaurants.



# COLORS

AURORA  
RED



ROSE  
GOLD



KELLY  
GREEN



METALLIC



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